

# PORTFOLIO



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## Work Experience



Designed various marketing and branding materials, including posters, banners, business cards, invitations, menus, flyers, and standees, following brand visual guidelines.



Developed creative concepts and daily visual content for social media and e-commerce platforms to support campaigns and increase audience engagement.



Collaborated with the content and marketing teams to meet project timelines, from idea generation to final production.



Proficient in using design tools such as Adobe Photoshop, Illustrator, Canva, and Figma to deliver high-quality and consistent visuals.



Adapted designs for both digital and print formats, ensuring accuracy and professional standards for production.

## Tool



# Mockup



# Standy

